

PARENT SURVEY RESULTS 2020

OVERALL SATISFACTION WITH CAMPION EDUCATION

ONLINE ORDERING



4.2
STARS

STABLE ON 2019

DIGITAL PRODUCTS



3.9
STARS

UP FROM 3.8 IN 2019

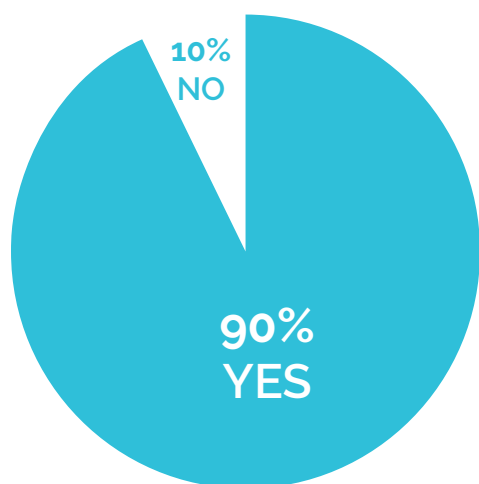
RETAIL



4.1
STARS

STABLE ON 2019

SATISFIED WITH THE DELIVERY OF ONLINE ORDERS



4,532

SURVEY
RESPONDENTS

18%

RESPONSE
RATE

ACROSS THE THREE SURVEYS OF ONLINE
ORDERING, RETAIL AND DIGITAL PRODUCTS



WHAT PARENTS HAD TO SAY

"I found it very convenient to order the boys' stationary/books in November and have them delivered before Christmas. The boys love having a parcel with their name on it arrive at the front door! I see the stress in parents faces at the shops in the weeks leading up to the start of school and it's nice knowing I don't have to worry about the books/stationary side of things." **Benjamin, WA**

"Keep up the good work. Thanks again for making the start to our year successful. We were two weeks late to start school as we were on holidays overseas and having Campion all sorted whilst over there I had my staff receive your orders from well placed tracking emails, and I was able to take the whole box to each year four and year two classroom with ease. Thanks again," **Luca, QLD**

"Campion service was fantastic, especially when I had to order books early for my son who was travelling overseas. Thanks!" **Lucy, NSW**

"just a very simple and easy process - have used it at 2 different schools - means I can just go on tick, pay and its all done." **Imogen, SA**

"All the communication that was needed was in place for me to recieve (sic). 3 years i have been very happy with the way it is set out and communication for delivery has been easy. No complaints here." **Latisha, VIC**