



CUSTOMER CASE STUDY

St Bede's College, Victoria

David Cracknell, Deputy Principal – ICT and Infrastructure

St Bede's College is an independent Catholic secondary school for boys, at Mentone Beach in Melbourne. We spoke with David Cracknell, who told us about his experiences working with Campion Education.

"Campion was handling our textbooks first. We were using another digital platform, but when they dropped one of the major publishers, we thought we'd go individually to all the publishers, however quickly realised that could be a nightmare."

"We heard horror stories from schools that had tried to manage their own connections to each individual publisher and the difficulties that came from having to set up 4 or 5 different accounts with 4 or 5 individual publishers, having to call each one to receive a new student login, and having to go through each publishers portal to get them connected. It becomes a dogs-breakfast of all different publisher portals."

"Each of those publishers have their own methods for delivering their resources, which causes all sorts of confusion with passwords and levels of service provision and support, so we chose Campion Education because we wanted a one-stop-shop."

"We wanted someone who would coordinate all the publishers on our behalf and provide a consistent and efficient method of connecting to the resources from the publishers. Someone who could broker a



deal with what we wanted - rather than having to deal individually with different digital packages."

"We also wanted to work with a company that could have the expertise to know schools well and be a conduit for our problems and questions."

"When we went to Campion the transition was extremely smooth, they ran an efficient operation and dealing with the expertise of some of the staff in the digital area was a massive plus."

"There are other companies around that know the publishers well, but the digital product is very specialised and needs a high level of expertise at the back end. Talking to Campion, the staff knew what was going to happen, how to roll it out and support it."

"The single point of contact is what Campion does really well. The "we're doing it all for you" attitude and the conduit between us and the publishers, so you receive a consistent approach and access to all the eTexts and resources in one place."



"Rather than pushing a particular way of doing things, campion were responsive to our specific needs. They don't just say "here's a product, you've paid – off you go", they care about how they can make sure it works for you."

"If we hadn't come over to Campion, we would have had 4 or 5 publishers portals for the kids to access and parents contacting the school with problems, trying to activate codes from the back of textbooks, Campion just does it all for us."

"Campion helped us to understand our digital needs and formulate our digital strategy by working hard to establish the most effective system for our situation. Every school will be in a different stage of digital evolution, we had different needs to other schools."

"Campion is innovative. Campion is proactive in development. The products have been reliable, the product has been evolving, and as a result they offer an up-to-date and consistent way we can access our digital resources."

"Campion is super responsive with support questions, Feedback from staff is very positive, because we've kept the process simple, but efficient. It's been fantastic."

"I get a response from Campion often within hours of sending an email and that is an outstanding response time. When a new student was arriving at St Bede's and I email Campion, a new student account is usually set up within hours or at the most a day, I was super impressed."



"I'd recommend Campion Education and MyConnect digital because it is a one-stop-shop from dealing with all the digital products that you need."

You have the support, you have the expertise digitally and you have the future development of the apps that you want, so that you're moving forward and becoming more efficient every time we put a new release of the Campion product out.“

**Contact our eLearning
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